

LA PLAYA FLYA

NEXT MEETING: JUNE 6

SAN DIEGO YACHT CLUB

SOCIAL IS AT 9:30

MEETING IS AT 10:00

Rady  
Children's  
Hospital  
Auxiliary

60 Years of  
Caring  
La Playa Unit

LA PLAYA UNIT  
2013-2014 Board  
CHAIRMAN  
Marleen Shook  
VICE CHAIRMAN  
Karen Robertson  
RECORDING SECRETARY  
Erica Morton/Lori White  
TREASURER  
Tammy Miller  
EDUCATION  
Heather Wolff  
MEMBERSHIP  
April Purcell/Cheryl Haas  
WAYS & MEANS (Out-Unit)  
Marilyn Cornwell  
Marjo Dyer  
Linda Hervey  
FANTASY ON ICE  
Ann Jessop/Mary Kay Bates/  
Chris Stehly  
PUBLICITY  
June Olcott  
KID'S NEWSDAY  
Denise Pryor/Cheryl Haas  
HISTORIAN  
Dulie Ahlering  
HOSPITAL LIAISON  
Leigh Burdine  
HONORING & REMEM-  
BRANCE  
Barbara Brown/Candice Lyford  
BERNARDY CENTER LIAI-  
SON  
Jet Heintz  
PARLIAMENTARIAN  
Linda Hervey  
YEARBOOK  
Julie Connolly  
RESERVATIONS  
Patrice Saxton  
COMMUNICATIONS  
Lisa Vieira  
INSPIRATION  
Teri Boyea  
SANTA LETTERS  
Kate Smith/Heather Wolff  
RCHA LIAISON  
Kathe Weisenberg  
UNIT WEBMASTER  
Julie Connolly  
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DEADLINE: 24th of each  
month

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June 2014

## From The Chairman, Marleen Shook

*.....they will celebrate your abundant goodness and joyfully sing...*

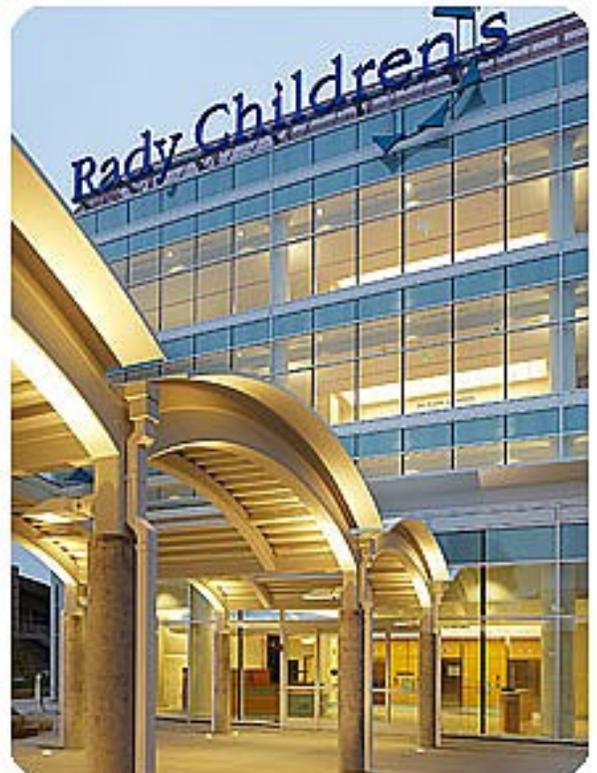
Congratulations to all La Playa Unit members for a fabulous year. Without you, we would not have accomplished our many goals. 60 years of service to Rady Children's Hospital Auxiliary. We had record numbers of members attending meeting each month. Our new member were welcomed and educated. Our yearbook came in on time and under budget. There was a fabulous outcome at Kids' Newsday. Santa's Letters were well received. Fantasy on Ice had a robust attendance. The Christmas/Holiday Party produced a tremendous "pot of gold" for our bank account. We were able to contribute a Silver Sponsorships to the Celebration of Champions. Over 100 hospital care bags, tees and pants to the Bernardy center. And, we are still counting our funds from the 19<sup>th</sup> Celebration of Champions. You kept our money in balance and kept us informed and inspired.

Your goodness and kindness has been extraordinary. You are a magnificent group for volunteers. Thank you for your love and support to Rady

Children's Hospital Auxiliary  
Please join us as we celebrate our accomplishments of this great year on June 6<sup>th</sup>, at the SDYC.

Thank you for volunteering!  
Have a restful summer.

Marleen Shook  
Chairman of La Playa Unit  
Rady Children's Hospital Auxiliary





NICU

*“Even if I  
knew the  
world would  
go to pieces  
tomorrow, I  
would still  
plant my  
apple tree.”  
Martin Luther*



Front entrance

## Vice Chair Report, Karen Robertson

Many thanks to Katie Carruthers for hosting our meeting at the San Diego Yacht Club! Thank you also to Susan Davis for providing the drinks and Ollie Nouskajian for bringing the delicious treats.

Our next meeting is on Fri. June 6, at the San Diego Yacht Club. Please RSVP to Patrice Saxon if you'd like to attend the end of the year luncheon that follows our final meeting.

I'd like to thank EVERYONE who volunteered their homes, offered to be a hostess for a meeting and transport the chairs! I really appreciate all of your help and willingness to volunteer.

Karen Robertson  
Vice Chair

## Celebration of Champions

May 10, 2014 was another glorious day on the bay at Embarcadero Marina Park North. We had some overcast skies that broke open to sun, we had laughter of children, we saw pride on the face of parents, you could see and hear the hustle and bustle of La Playa Unit members and volunteers making sure that each aspect of our 19th Annual Celebration of Champions was in place and ready for another day of memories for everyone in attendance. We also had our first engagement proposal to a champion from the brother of a champion. What a day!!!!!!

We want to thank and congratulate Lisa Vieira for stepping up and taking over the sponsorship position of Celebration of Champions from Marjo. We of course cannot thank Marjo enough for her years of service as the sponsorship chair and are grateful for her commitment to continue the sponsorship brochure and website and the training of Lisa. With that said, we still have two co-chair positions that need to be filled for 2016. Please search your heart and let Marilyn know if you have an interest in training for Marilyn's job or the operations job of Linda Hervey. Marilyn is available

## Celebration of Champions

to let you know what these jobs entail and the time frame on each one. Training for both these positions needs to start this year.

As well, we need to start filling the committee positions for the 2015-2016 20th Annual Celebration of Champions. If there is a position you can see yourself in or you want to continue in your same position, please contact Marilyn or Linda Hervey.

Committee chairs, please get your reports into Marilyn at marilyn-cornwell@aol.com and as well to Linda Hervey at lomapoint@gmail.com. You can also bring your reports and updated binders to our June meeting.

We wish to thank Nicole Wickstrand for a Bronze sponsorship from her parents, Karen and Peter Wickstrand.

On May 28th, we will have another opportunity to raise funds for Celebration of Champions with Sammy's Woodfire Pizza & Grill in Liberty Station from 5:00 to 8:00pm. Come join in the fun or stop by for takeout. They will give us 20% of the proceeds from the evening, so stop by for some fun with your fellow La Playa members and their families.

The Thank You Luncheon and tour of the Peckham Center for our sponsors will be held July 30, 2014.

With thanks and love,  
Linda, Marjo and Marilyn

***“Nothing is  
impossible, the  
word itself  
says I’m  
possible!”  
Audrey  
Hepburn***

## MINUTES

### LA PLAYA MEETING

**MAY 16, 2014**

**CHAIRMAN** Marleen Shook called the meeting to order at 10:05 am.

For today's inspiration, Marleen thanked the entire group for contributing to the great success of our 19th Celebration of Champions. She also thanked Katie Carruthers for making the arrangements for today's meeting at the San Diego Yacht Club.

**SECRETARY** Lori White asked for a motion to approve last month's minutes. The minutes were approved as submitted.

**VICE CHAIRMAN** Karen Robertson thanked Katie Carruthers for making the arrangements with the Yacht Club and thanked Susan Davis and Ollie Nousekajian for our refreshments. Our June luncheon meeting will also be held at the San Diego Yacht Club, 9:30 Social, 10:00 meeting, and lunch to follow. The cost is \$23. Checks can be given to Karen today or sent to Patrice Saxon.

**MEMBERSHIP** April reminded us that dues are payable now. Since our Unit prefers not to use the Auxiliary's online payment system, Jean Federici suggested that we look into setting up our own online payment option. April read a nice note sent by longtime member, Ruth Sherman, who has been living back East for a number of years. She said how proud she is to be associated with such a great a great group that puts on an event like Celebration of Champions.

Recommendation letters for new members are due to April prior to the September meeting. See the requirements for membership in the yearbook.

**TREASURER** Tammy Miller stated that our current balance is \$10,669.09. She needs a list of the other Units that participated in CoC in order to make our donation to the Honoring and Remembrance Fund.

**WAYS AND MEANS - CELEBRATION OF CHAMPIONS** Marjo Dyer expressed that we had such a beautiful day with over 2,000 people in attendance. A sad note was that Sam Przywitowski received word that day that her mother-in-law had passed away. Marjo read a list of approximately seven Active members who have not yet made their required \$100 donation.

We will have one more chance to add to the profit and fun of CoC. Sammy's Woodfired Pizza in Liberty Station will once again hold a fundraiser for us on Wednesday, May 28. From 5-8 pm, 20 percent of their food proceeds will be donated to CoC.

Marjo announced that Lisa Vieira will be taking over the Sponsorship chairmanship. Marjo will continue to provide support. Lisa reminded the group that many people are retiring from their key positions and encouraged members to think hard about stepping up.

Marilyn Cornwell said WOW! What a day we had because everyone worked so hard. We need to fill the committee positions for our big 20th Celebration of Champions. Many people volunteered, but many key positions are open. All requests for reimbursement are due to Sam Przywitowski by June 15 or the expenses will be considered a donation. Every committee chair was asked to prepare a report and submit to Marilyn and Linda Hervey as soon as possible. Everyone is encouraged to let them know what worked and what didn't, even if it wasn't part of your position. Marilyn then suggested that we make King Deutsch and John Arrieta honorary members of our Unit. They both

have spent many years doing so much behind the scenes. They have spent countless hours and their own funds making this event what it is. The suggestion was met with great enthusiasm. A motion was made. MSC.

Marilyn asked that everyone attend the June luncheon where we will celebrate our success and hear from some of our families about what the event means to them. We are looking into adding more to our Facebook page, realizing that we need to shelter our families. Julie Connolly said she will be attending the Auxiliary's social media seminar next week to learn more.

Megan Luce spoke about carnival for Kathleen Caffo. The carnival was a great success. 950 bowls of ice cream were served. Everyone seemed to like the band, The Catillacs. A suggestion was made to have more upbeat music from the DJ during the run. Marilyn was aware of the issue.

One highlight of the day was a proposal! Longtime champion, Briten, who does her best to be at CoC every year, received a marriage proposal from her boyfriend. It was also his birthday, and he is the brother of another champion. They met at Celebration of Champions.

**EDUCATION** Heather Wolff reported about the presentation by Dr. Webber of Pediatric and Adolescent Gynecology. Dr. Webber has a wonderful personality for dealing with this little-known and underserved area. She deals with reproductive health and fertility issues - areas where general pediatricians are usually uncomfortable and under trained.

**HONORING AND REMEMBRANCE** Barbara Brown gave us the sad news that longtime and devoted member Fern Horner passed away just before her 105th birthday. She was at a meeting with us just last year. Julie Connolly was in a car accident but is fine.

**BERNARDY CENTER** Jet Heintz accompanied the children on an outing to the Fleet Space Center. She also asked for donations of new or gently used life jackets to be used at Camp Able this summer which is attended by our kids as well as other challenged children.

**RESERVATIONS** Please make your reservations for our end-of-year luncheon, as well as the Auxiliary Annual meeting as soon as possible. Contact Patrice Saxon.

**WEBMASTER** Julie Connolly asked that everyone submit any yearbook corrections as soon as possible. She advised us that anyone can make their Amazon purchases at [smile.amazon.com](https://smile.amazon.com) and a .5% donation can be designated to RCH.

**AUXILIARY LIAISON** Kathee Weisenberg reported that the RCH Telethon will take place on 5/31. The Miracle Maker's Gala is on the same day. She let us know that all the proceeds from the paper balloons sold in stores such as Costco stay at our local hospital.

**NEW BUSINESS** Lisa Stevenson pointed out that the remaining logowear is here for a final chance to purchase.

The meeting was adjourned by Marleen at 11:25.

Respectfully submitted by Lisa Vieira

for Lori White, Secretary