

**RCHA LA PLAYA UNIT**  
**April 17, 2015**  
*Jessop Hervey Public Library*

**Meeting Minutes**

**CALL TO ORDER:** Meeting called to order at 10:03 AM by Chair Jean Federici.

**INSPIRATION:** Robin Olson shared a nostalgic passage on how behaviors and ways of the past were sometimes better.

**SUMMARY OF MOTIONS:**

- **Motion:** To approve March minutes; Second: Sam. All in favor.

**ANNOUNCEMENTS**

- Jersey Mikes Day of Giving - raised just over \$151,000 – exceeded goal by \$26000!
- RCHA ANNUAL MEETING
  - Wednesday, June 3<sup>rd</sup> at Liberty Station
  - Genomics & Cocktails – *Imagine the Possibilities*
  - Proposed Slate of RCHA Board of Directors 2015-2016 to be voted on (Jean will send slate for review)
  - Five (5) photos of our unit needed by May 15<sup>th</sup> for annual meeting video
- Knit Caps at La Jolla NICU: Looking for approx. 40 persons / month to knit graduation caps
- RCHA email addresses are available for members (let Jean know if you are interested in having one)
- Rady Children's Hospital & Unit EVENTS:                      Kathee Weisenberg
  - April 12 - Scripps Ranch: *Get On Board* Bus/beer tastings – *Lost Abbey*  
+Latitude 33 \$50pp

- April 22 - Fuerte Hills Unit: *Sweet Charity* Bridge, Bunco, Luncheon & Mini-Boutique
- April 25 - Dana Unit: 2015 Garden Walk
- April 26 - Poway Unit: *Tabletops & Tea* at the Grand DelMar 11 am – 3 pm \$95 pp
- April 27 - Mountain View Unit: Boot Scootin' Bunco 7-9 pm Lemon Crest School, Lakeside
- May 10 - Tierrasanta Unit: *CINDERELLA* - Civic Theatre- Sunday, 6 pm [connieande@aol.com](mailto:connieande@aol.com)

**TREASURER'S REPORT** (Tammy Miller) - No transactional activity this month so the balance remains at \$9,032.26. The budgeted \$1,000 for the Sunset Closet will be used for restocking supplies. The Unit is now accepting dues payment via credit card or check (although check is preferred). All June lunch (\$25) and RCHA annual meeting (\$30) payments can be given to Linda Baker.

## BOARD REPORTS

- **Vice-Chairman** (Tracy Wilkinson) –
  - June's luncheon at Island Palms Shelter Island will be on 6/5. Sign-up sheets were passed around. Please indicate which salad you would prefer: Mediterranean Cobb or Caesar. To attend, the lunch is \$25. Please make payment to RCHA and give to Linda Baker.
  - May Meeting date changed to May 8th (2nd Friday) for last minute preparations and information sharing about CoC. The meeting will be held at Cheryl Haas's home
- **Ways & Means Out Unit/CoC** (Marilyn Cornwell & Lisa Vieira)
  - Incoming co-chair for 2016 will be Lisa Stevenson
  - Please make sure to attend the May meeting in order to address last minute items prior to Celebration
  - Restated deadlines:
    - Logo wear – 4/22
    - Signage – 4/15
  - Set-up – Volunteers needed. Start time will be 7:30 a.m. on Friday (King is the **lead person, Truck arrives at 8 a.m. for off-loading, then lunch**)
    - ~~Incoming Chair – Lisa Stevenson/Stephens~~
    - *Celebration Night After* – Sammy's (Tuesday after Celebration May 19)

o *Sponsorships* – a couple of sponsors who offered their spot as runners (please contact Lisa).

- # *Sponsors* – 123 sponsorships
- # *New Sponsors* – 25+ new sponsors
- # *of sponsors who increased their sponsorships*
- \$134,000 *Net New Dollars*
- *5 teams from La Playa Unit (join a team, go online or submit payment to Sam)*
- *Olson family – Silver sponsorship grew to a gold-plus sponsorship*
- *Point Loma High InterAct (related to Rotary for high school) raised a bronze sponsorship*
- \$515,000 –(Check figure with Lisa) ???
- *Please don't forget matching funds from employers*
- *Website – 2015 event information will be refreshed on the website. Sponsorship material is already being refreshed for 2016. Please send corrections to both brochure and website as soon as possible.*

o *Logistics* – Port contract is confirmed. All parking and parking details will be settled by end of April.

o *Logo wear* – Assembly May 11-13 at the ThursdayClub.

o *Champions* – 340 champions signed up with time (last year was 358).

o *Publicity* – Marilyn was interviewed; Feature article on the event in the UT; may be on the front page!

o *Treasurer* – Is now collecting \$100 (or more) from each Active member.

o *Volunteers* – Help is needed especially around set up and tear down (2 hours), Carnival and Entertainment. Email/text Mary Kay. More flexible hours will be created for Carnival. Please sign up as soon as possible either through sign-up genius or call Mary Kay and/or Chris. Community volunteers are not all reflected on SignUpGenius. Parking passes are limited so carpooling and drop off of non-La Playa volunteers is encouraged. Volunteers will have their own t-shirts. Please call Mary Kay if you are out of town.

o *Carnival* – Kathleen Caffo. 32 booths are fully booked. There are three main shifts needed: 1) 9:30-12:30, collect payment and run food; guarding fences; 2) 12 noon people manned in the Carnival area in order to prep the area; walking through, picking up trash, and 3) tear down.

• **La Playa Board Nominations 2015-16** (Marleen Shook) *The following slate of officers were unanimously approved for next year's La Playa Board.*

<b>2015-2016 LA PLAYA Proposed BOARD</b>
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<b>*Executive Board (active members only)</b>	
*CHAIRMAN	Heather Wolff
*VICE-CHAIRMAN	Chris Stehly
*TREASURER	Tammy Miller
*SECRETARY	Alison Sullivan / Kathee Weisenberg
*MEMBERSHIP	Victoria Lugash/Lori White/Erica Morton/ Cindy Edson
*EDUCATION	Cheryl Haas/April Purcell
*WAYS & MEANS (OUT-UNIT)	
CELEBRATION OF CHAMPIONS:	
Chairman Emeritus	Marilyn Cornwell
Chairman Event Coordinator	<i>Open Position?</i>
Chairman Operations	Lisa Stevenson
Chairman Sponsorships	Lisa Vieira
*PARLIAMENTARIAN	Jean Federici
KIDS' NEWSDAY	Kristin Gillespie/ Michelle Riley /Helen Willink
FANTASY ON ICE	Mary Kay Bates
La Playa FLYA	Wendy Rosenthal
HOSPITAL LIAISON	Andrea Shillito/Regan Wiese
MAILING	Cinda Caruso
PUBLICITY	June Olcott
HONORING & REMEMBRANCE	Lauren Root
RESERVATIONS	Linda Baker
YEARBOOK	Julie Connolly
BERNARDY CENTER	Jet Heintz
<b>APPOINTED POSITIONS:</b>	
WAYS& MEANS (IN-UNIT)	
AUCTION	Nicole Wickstrand / Gaby Carillo-Sanders
CHRISTMAS PARTY	Regan Wiese/ Candice Lyford/Anna Joslin
SANTA LETTERS	Anne McManus/Megan Costas
COMMUNICATIONS	Lisa Vieira
INSPIRATION	All new members
HISTORIAN	Open Position
UNIT WEBMASTER	Julie Connolly
RCHA LIAISON	Open Position

- **Membership** (*April Purcell & Cheryl Haas*) - Dues payable by May 1
- **Bernardy Center** (*Jet Heintz*) - no announcements
- **Honoring and Remembrance** – no announcements

- **Publicity** (*June Olcott*) send photos to June Olcott at [Olcott@cox.net](mailto:Olcott@cox.net)
- **eFLYA** (*Wendy Rosenthal*) – submissions deadline Friday, April 24th

**MEETING ADJOURNED at 11:30 am**