

**RCHA LA PLAYA UNIT**  
**February 15, 2015**  
*Hosted at Nancy Peckham's home*  
**Meeting Minutes**

**CALL TO ORDER:** Meeting called to order at 10:04 AM by Chair Jean Federici.

**INSPIRATION:** Heather Wolff shared an experience from the "Fantasy on Ice" brunch. Two fathers of children with brain cancer (one in treatment, one passed) spoke of their gratitude not only for the funds raised that benefited their children's care, but the impact and support they receive from family-inclusive events. This was a reminder of how Celebration of Champions is emotionally supporting the families whether they are in treatment, running in memory, or celebrating the survivor.

**SUMMARY OF MOTIONS:**

- **Motion:** To approve January minutes; First: Linda Hervey; Second: Tracy Wilkinson . All in favor.

**ANNOUNCEMENTS**

➤ MADCAPS in Motion, The MADCAPS 55<sup>th</sup> Annual Show: March 12 – 14 Group Sales. Michelle Riley will organize a La Playa group. For more information about the show, go to [www.sdmadcaps.org](http://www.sdmadcaps.org). As an FYI, MADCAPS gives money to CoC every year as well as providing volunteers.

➤ Rady Children's Hospital & Unit Events: Kathee Weisenberg

- ♥ February 25            8:15 – 12:15 17<sup>th</sup> Annual Women's Financial Symposium & Workshop
- ♥ February 28            Run to the MAX (5k and 1 mile Fun Run and Walk) 8-11 am Morley
  - Field
- ♥ March 20                North Coast Unit: *Date Night for a Cause* 5-8pm Belly up Tavern \$65 pp
- ♥ March 25                Jersey Mike's Day Of Giving
- ♥ March 28                Del Mar Unit: *Heard it Through the Grapevine* – Del Mar Country Club
- ♥ April 12                 Scripps Ranch Unit : *Hop On Board*
- ♥ April 22                 Fuerte Hills Unit: *Sweet Charity*
- ♥ April 25                 Dana Unit: 2015 Garden Walk
- ♥ April 26                 Poway Unit: *Tabletops & Tea* at the Grand Del mar
- ♥ May 10                  Tierrasanta Unit: *CINDERELLA* - Civic Theatre- Sunday, 6 pm  
[connieande@aol.com](mailto:connieande@aol.com). Tierrasanta is interested in finding out from the units which shows they might be interested in for the future. Jean will organize a way to communicate our members' interests for future shows.

**TREASURER'S REPORT** (Tammy Miller) - A \$5,000 check was issued to CoC for silver level sponsorship. Our current balance is \$9,574.12. Budget still has funds for the Sunset closet.

## BOARD REPORTS

- **Vice-Chairman** (Tracy Wilkinson) - Thanks to Nancy Peckham for opening up her home for our meeting and to Candace Lyford and Linda Hervey for hosting. Next meeting will be held at Lori White's house. **SAVE THE DATE:** Luncheon on June 5<sup>th</sup> .... Tracy is planning something completely different this year.
- **Ways & Means Out Unit/CoC** (Marilyn Cornwell & Lisa Vieira)
  - *Sponsorships* - Lisa encouraged all members to do a sponsorship. All active members are obligated to donate at least \$100 (check can be given directly to the Unit or you can join a team or create a team). A number of new donors and increased donations were received. The Hervey Family Fund will be a title sponsor this year. Other notes:
    - If you start a team, please thank the people who join and support your team (thank you is the obligation of the team leader)
    - March 10<sup>th</sup> (9:30) Administrative Task Force will prepare packets at Nancy Peckham's to send out to the champions' families.
  - *Logistics* – Port contract was submitted. By March 4<sup>th</sup>, the packet for the waiver of fees for 21<sup>st</sup> CoC will be submitted. Please keep your ears and eyes open about any news that may impact the logistics around CoC.
  - *Snack shack* – Annie Jessop is stepping down from snack shack for next year so we need a chairman for next year. Please contact Marilyn if you are interested in learning more about snack shack and would like to help Annie this year to learn how to take over the following year.
  - Linda Hervey is taking a step back as co-chair.
  - *Logo wear* – Lisa and Kathee announced that they found a vendor who can produce the t-shirts for less (Promoventures). T-shirts will reduce in cost and we will have a 6-color logo. T-shirt colors: celebrities in green, sponsors in blue, champions in orange, volunteers in white. This change will help reduce one of CoC's largest expenses.
  - *Champions* – packets to be mailed on 3/10.
  - *Photography* – Silvia Vecchione signed up to co-chair Photography with Teri Boyea.
  - *Volunteers* – Mary Kay Bates & Chris Stehly announced that all volunteer shifts are on [www.signupgenius.com](http://www.signupgenius.com). If you have neighbors and friends interested in volunteering, please feel free to sign them up via the website or tell Mary Kay. Please refer any organizations that want to volunteer as a group to Mary Kay.
  - *Carnival* – Kathleen Caffo needs volunteers for Friday set-up and Saturday.
  - *Reimbursements* – please submit your reimbursements using the reimbursement form (printed in the Flya), include the receipt, and submit the paperwork to Sam Przywitowski.
  - *Upcoming Deadlines* (please double check with Marilyn)
    - April 3 – program and all print

- April 22<sup>nd</sup> = logo wear
  - May 1 – name tags
  
- **La Playa Board Nominations 2015-16** (Marleen Shook) – The slate will be announced next month and voted on in April. Please self-nominate if you are interested in any positions for next year.
  
- **Education** (Heather Wolff & Helen Willink) –The education presentation was about the Neuro-NICU, which is a collaboration between the Neonatology, Neurology, and Radiology departments. It is a new field of medicine that addresses the significant neuro-developmental problems seen in babies who are born too early, in babies who are born full-term but have problems during the delivery, and in babies who undergo surgery shortly after birth. Because of the risk of subclinical seizures that may not otherwise be detected, highly skilled nurses and doctors continuously monitor the amount of oxygen going to the brain using cerebral oximetry. Therapeutic hypothermia is being used for neurotherapy, to help protect the brains of these babies and external stimulation (such as music) is used to ease pain and decrease the amount of medication needed. Specialists from around the country are collaborating to further research best practices for creating better cognitive and developmental futures.
  
- **Membership** (April Purcell) - There will only be a few spots for new members. Liza Pinard is returning to Active status. Dues are coming up starting on 4/15. A reminder was given to sponsors to check in with the new members and support them.
  
- **Jersey Mike's Day of Giving** (Julie Connolly & Wendy Rosenthal) - March 25<sup>th</sup>, 100% of sales proceeds goes to RCHA; March 4<sup>th</sup>, 20% of the sales proceeds. Please contact Julie and Wendy if you would like to help them in preparation for the day. They need help with filling up balloons with helium. June Olcott and Darelyn Hauck volunteered to help man the PB Jersey Mike's on March 25th from 5-7p.m.
  
- **Hospital Liaison** (Leigh Burdine) - Over 125 toiletries bags and over 90 brown bags of snacks were prepared for the families. Please do not donate partially used toiletries. Thanks to the volunteers who helped.
  
- **Bernardy Center** (Jet Heintz) - The boy La Playa sponsored in prior years (Jason) passed away.
  
- **Honoring and Remembrance (Lauren Root)** - Please continue to let Lauren know about any news. Special note: Jinny McRoberts's husband, Glenn, passed away. In lieu of flowers, she asked for donations to go to CoC (Honoring and Remembrance). It was suggested that we open discussion at the next meeting whether the La Playa Unit should consider designating the unit's silver sponsorship in honor of Glenn.

- **Publicity (June Olcott)** – The next edition of Chaux Talk will include a brief article on the unit and about Bobbie Monroe as the unit’s last charter member. Please send photos to June at [olcott@cox.net](mailto:olcott@cox.net) (wine nights, volunteer events, etc.).
- **eFLYA Deadline February 24** – please send submissions to Wendy Rosenthal.

**NEW BUSINESS**

- **Wine and Wednesday night at Wine Pub** – 2nd Wednesday of March (3/11)

**MEETING ADJOURNED at 11:25.**