

**RCHA LA PLAYA UNIT**  
**January 16, 2015**  
*Hosted at The Brigantine*  
**Meeting Minutes**

**CALL TO ORDER:** Meeting called to order at 10:11 AM by Chair Jean Federici.

**INSPIRATION:** Gayle Gould shared a quote from Audrey Hepburn that beauty resides in the heart, soul and the loving relationships we hold with people.

**SUMMARY OF MOTIONS:**

- **Motion:** To approve November minutes; First: Cinda; Seconded . All in favor.

**ANNOUNCEMENTS:**

- Please review the mailed Rady Children's Hospital/Auxiliary 2014 Impact Reports
- RCHA Nominations for Auxiliary Board of Directors deadline February 16, 2015
  - ♥ Check out all positions and details on RCHA website under *Members Only Library*
- Junior Memberships in Units – are the units interested in junior memberships for member's young daughters (target 15-18 year olds). Each unit has their own decisions and policies so this is a unit-driven decision and how it would operate.
  - Questions from the floor: Can we include boys? Are we asking too much of ourselves especially since there are volunteer hours within CoC? So many are part of MadCaps that are already involved within the hospital. Do we want to explore this? The membership had weak interest to explore this opportunity at this juncture.
- Rady Children's Hospital & Unit EVENTS:           Kathee Weisenberg
  - ❖ RCHA Chrome Die Cast License Plate Frame - \$15, **order date extended to January 31**
  - ❖ 106th Anniversary Charity Ball – **January 31<sup>st</sup>**
  - ❖ SAVE THE DATE! February 25<sup>th</sup> 8:15 – 12:15 17<sup>th</sup> Annual Women's Financial Symposium & Workshop – Heather Wolff endorsed this event . Last year's topics included trusts and management of trusts, durable power of attorney, teaching children on managing money, etc.)
  - ❖ February 28<sup>th</sup> Run to the MAX (5k and 1 mile Fun Run and Walk) 8-11 am Morley Field
  - ❖ March 25<sup>th</sup> Jersey Mike's Day Of Giving
  
  - ❖ January 31<sup>st</sup> Rancho Santa Fe: Circus Nights Gala 6pm - 12 am Grand Del Mar
  - ❖ Feb 7<sup>th</sup> Presidio Unit Luncheon - Featuring *CHICO's FASHIONS*
  - ❖ March 20<sup>th</sup> North Coast Unit: Date Night for a Cause 5-8pm Belly up Tavern \$65 PP
  - ❖ March 28<sup>th</sup> Del Mar Unit: Heard it Through the Grapevine – Del Mar Country Club

## TREASURER REPORT:

- **Budget** – Tammy Miller reported \$13,478.12. Christmas party met goals (net \$4853.17). Santa letters \$385. This gets the unit to \$5000 goal to give Celebration of Champions for Silver level sponsorship.

## BOARD REPORTS:

- **Vice-Chairman** (Tracy Wilkinson) – Thanks to Erica and the Brigantine for hosting today’s meeting. Thanks to Lori and her mom for hosting the holiday party in December. A “thank you” note was sent to the Landis’ with a gift card. Next month’s meeting will be held at Nancy Peckham’s house. The hostesses are Linda Hervey & Candice Lyford.
- **Fantasy on Ice** (Mary Kay Bates/Chris Stehly/Nicole Wickstrand) – no numbers have been provided yet.
- **Ways & Means In Unit- Santa Letters** (Heather Wolff/Kate Smith) – \$385 proceeds were reported.
- **Ways & Means In Unit- Holiday Party** (Erica Morton/ Lori White/ Nicole Wickstrand / Candice Lyford)– It was a beautiful party and the opportunity drawing went well. NOTE: There is a red coat that was left at behind. Please contact Lori White if you know the owner of the coat.
- **Ways & Means Out Unit CoC** (Marilyn Cornwell) – Lisa Vieira
  - Marilyn provided a summarized history of CoC
  - Logo wear– Next month the new CoC logo wear samples will be shared with the members. Last year’s work party at the Thursday Club worked out very well. Can we have a member host us again for this year?
  - Volunteers – (Mary Kay and Chris) shift sign-ups will be on signupgenius.com again this year. Mary Kay has the list of last year’s shifts in case people want to review them
  - Carnival (Kathleen Caffo) – Kathleen just started delivering ~~ed~~ the packets to solicit vendors and participants.
  - Sponsorship (Lisa Vieira) – Print material is ready and pledges/funds are starting to come in before we have started our campaign efforts. We are pleased to announce that we already have a Presenting sponsor (Peckham family) at the \$100,000 level. Account Managers met on Tuesday to start the sponsorship contact. A friendly reminder: All active members are required to submit \$100 sponsorship. **ALL CHECKS NEED TO BE MADE TO “RCHA”.**
  - Updated websites for CoC: [www.celebrationofchampions.com](http://www.celebrationofchampions.com) ; the hospital maintains online donation, donation receipt provision and RCH team building site for us: <https://give.rchsd.org/celebrationofchampions>. By going to celebrationofchampions.com website you can click on “build a team” and it will redirect you to the hospital maintained website.

- **Nominating Committee for 2015-16** (Marleen Shook)– Opening nominations for the 2015-16 board. Karen Robertson, Cheryl Haas, Cindy Edson and Debbie Brown volunteered to be on the nominating committee– Nominating form will be provided in the Flya. Feel free to self-nominate. If you are interested in any of the positions, please contact the person in the position today. Job descriptions are on page 13 of the yearbook/directory. Please contact Marleen with any questions.
- **Education** (Heather Wolff) – The last education was on telemedicine. The hospital is using robotics and other equipment to get access to care in rural areas. There is the ability to collaborate with other specialists via online calls.
- **Jersey Mike’s Day of Giving** (Julie Connolly & Wendy Rosenthal)– SAVE THE DATE 3/25.
- **Hospital Liaison** (Leigh Burdine) – Thank you to Chris, Tracy and Heather for the hospital decorating. Leigh will not hold this position next year but she recommends this position since there is very good interaction with the hospital. A donation was made to the clothes closet (unisex sweat suits and onesies).
- **Bernardy Center** (Jet Heintz)– no report.
- **Honoring & Remembrance** (Lauren Root) – Please feel free to contact Lauren with this month’s updates.
- **Yearbook/Directory** (Julie Connolly) – We are a bit delayed getting the electronic version of the directory. New members, please provide contact information, spouse information to Julie at [jgconnolly@yahoo.com](mailto:jgconnolly@yahoo.com).
- **Website** (Julie Connolly) – If you have any news to post to the website, please contact Julie.
- **Publicity** (June Olcott)– Take photos at any RCHA La Playa Unit events for June to submit to Chalk Talk (which publishes every quarter). Please email pictures to June at [olcott@cox.net](mailto:olcott@cox.net).
- **eFlya Submissions** (Wendy Rosenthal)– Please send anything you would like to submit before January 24th to Wendy Rosenthal. Picture submissions are great too! Please let Wendy know if you are not receiving the eFlya.
- **Other Announcements:**
  - Wine & Wednesday Nite 2<sup>nd</sup> Wednesday of the month –The next one will be held at Wine Pub on Shelter Island Drive.
  - Hungry Dog Dash – 5K run for the community and fund raiser for the high school. Feb 1, 8 a.m., Liberty Station.

**MEETING ADJOURNED - 11:20**