

RCHA LA PLAYA UNIT
November 21, 2014
Hosted at Cameron Peter home
Meeting Minutes

CALL TO ORDER: Meeting called to order at 10 AM by Chair Jean Federici.

MEMBERSHIP: April Purcell welcomed new members to the meeting and reminded them that they could pay dues immediately to Tammy Miller.

INSPIRATION: Kathee Weisenberg shared a cute story about slowing down and appreciating each and every moment we have.

SUMMARY OF MOTIONS:

- **Motion:** To approve October minutes; First: Julie Connolly; Second: Denise Pryor. All in favor.

TREASURER REPORT:

- **Budget** – Tammy Miller reported that there has not been a lot of activity, cash balance is \$9,466.12.

BOARD REPORTS:

- **Vice-Chairman** (Tracy Wilkinson) – Thanks to Cameron Peter for the use of her beautiful home and to April Purcell and Erica Morton for their help as hostesses. She looks forward to seeing everyone at our Christmas party next month at the Landis home. Our next meeting will be held in January at The Point Loma Brigantine.
- **Kids' NewsDay** (Wendy Rosenthal/Victoria Lugash)– Wendy thanked everyone for helping and she thought the day went well and that the proceeds were right in line with every other year. Additionally it provided RCH with good exposure. Thank you to Linda Hervey for volunteering her garage and for her hospitality.
- **Shamu & You Family Walk** (Jean Federici)– Jean reported that she thought our first year participating went really well. We had about 20 members from La Playa participate and it was a wonderful day which raised \$265,000.
- **Fantasy on Ice** (Mary Kay Bates/Chris Stehly/Nicole Wickstrand)– Mary Kay reported that the opening event went really well. December 13th will be family day and there will be \$10 skating and it would be great to encourage people to attend. The tree lighting will be on December 3rd but it is best to watch on TV which will be covered by NBC. It will be the last year at Horton Square and next year will be held at Liberty Station.
- **Ways & Means In Unit- Santa Letters** (Heather Wolf/Kate Smith) – We had about 54 letters this year which is about half of usual but good.
- **Ways & Means In Unit- Holiday Party** (Erica Morton/ Lori White/ Nicole Wickstrand / Candice Lyford)–The holiday party will be December 6th at 6pm at the home of John and Carol Landis (Lori White's parents) the same place as last year. Sign-ups are going around and the party is \$25 per person and will be catered by Miguel's Cocina.

- **Ways & Means Out Unit CoC** (Marilyn Cornwell/ Linda Hervey/Marjo Miller) –
 - Marjo reminded everyone to sign up for Charity Ball
 - Brochures for COC are almost ready if you would like to help please let her know and sign up (date is TBD)
 - Please get sponsorships cards turned in
 - Marilyn has started meeting with committee chairs and will continue meetings after the holidays
 - Post cards, Thanks you notes, and save the dates for COC are going out today. If you have someone you would like to send one to please let them know.
 - Marjo presented a check from The Del Mar Kiwanis Club in the amount of \$3,500
 - Lisa Vieira talked about COC 20th Anniversary sponsors and they are trying to come up with some new ideas. This year we are adding a \$100k Presenting sponsor and we have our first donor: Thank you to our very own Nancy Peckham!

- **Education** (Heather Wolff) – This month was about immunizations and the importance of getting families on board with young children. They also got to see a documentary from Carlsbad High School called the Invisible Threat.

- **Yearbook/Directory** (Julie Connolly)– They are working on the website www.rchlaplaya.com. She asked that new members send their photos and information so that she could add to the directory. She also asked that if you haven't picked up your new directory to please do. Also, if anyone has one to deliver please do because some members have not received them.

- **Hospital Liaison Upcoming RCHA Unit Events** (Kathe Weisenberg)–
 - Thanksgiving Day Turkey Trot- November 27th (Coronado Unit)
 - Breakfast with Santa- Dec. 6th (Tierrasanta Unit)
 - Chico's Fashions- February 7th (Presidio Unit)
 - RCHA Chrome license plate frames \$15 (buy online)
 - 106th Anniversary Charity Ball- January 3rd
 - Next La Playa wine night at The Point Loma Brigantine- January 7th 5:30-7:30pm

- **Bernardy Center** (Jet Heinz)– Our young man is doing well and walking. It is good to get him out and they just went on an outing for The Scripps Aquarium. They also just took 5 kids to Disney on Ice which the kids loved. Great to get the kids out and about - it is important and makes a difference.

- **Publicity** (June Olcott)– Take photos at any RCHA La Playa Unit events for June to submit to Chalk Talk (which publishes every quarter). Please email pictures to June at olcott@cox.net .

- **eFlya Submissions** (Wendy Rosenthal)– Please send anything you would like to submit before December 15th to Wendy Rosenthal.

MEETING ADJOURNED