

RCHA LA PLAYA UNIT
October 17, 2014
hosted at Judy Garrett's home
Meeting Minutes

Charity Ball Photo taken prior to meeting

CALL TO ORDER: Meeting called to order at 10:02 AM by Chair Jean Federici.

SPECIAL GUESTS: RCHA President Cheryl Steinholt, Unit Council VP Chair Penny Rich, and Nancy Kaye – proposed La Playa Unit member.

INSPIRATION: given by Wendy Rosenthal on behalf of Julie Connolly.

SUMMARY OF MOTIONS:

- **Motion:** September minutes submitted; no corrections or discussion. First: Lisa Vieira; second: Sam Przywitowski. All in favor.
- **Motion:** 11 proposed members. No discussion. First: Sam Przywitowski; second: Lisa Vieira. All in favor.

ANNOUNCEMENTS:

- Semi-Annual Meeting - Wednesday, November 5 at SD Marriott, Mission Valley 8:30-1:00 pm, \$6 parking, boutique shopping where 20% of sales proceeds will go to RCH
 - Auxiliary Amendment to By-laws voted on at Semi-annual meeting; Jean will email out the proposed amendment which is related to verbiage around on-line banking.
 - "Shout Out" - each unit will have a shout out at the meeting; La Playa will be the wave.
- Wine & Wednesday Nite - Thank you to Erica Morton! Next one will be in February (first Wednesday of the month)
- Upcoming Auxiliary & RCHA Unit Events:
 - SAVE THE DATE! January 31, 2015 for the 106th ANNIVERSARY CHARITY BALL
 - Oct. 26th -Jersey Boys (Tierrasanta Unit)
 - Nov. 3rd Shop Under the Stars @ the Carlsbad Outlets(Mountain View Unit)
 - Nov. 12th – Jimmy Choo Shoes Event (Rancho Santa Fe Unit)
 - Nov. 15th – Wrapped in Love (Bonita Unit)
 - Nov. 16th – Wicked (Tierrasanta Unit)
 - Nov. 22nd- Cornucopia Event (Alpine Unit)
 - Nov. 27th – Thanksgiving Data Turkey Trot (Coronado Unit)

TREASURER'S REPORT:

- Cash balance of \$9,906.23
- **Recent Expenses** – Charity Ball \$200, Kids News Day \$100, Shamu & You \$1,750.

BOARD REPORTS:

- **Vice-Chairman** (Tracy Wilkinson) – Appreciation given to Judy for use of her home, Heather Wolf and Kathleen Caffo for hosting, and Leigh Burdine for transporting the chairs.
- **Kids' NewsDay** (Wendy Rosenthal/Victoria Lugash) - Tuesday Oct. 21st, Pick up papers at Linda Hervey's by 6 a.m. Newspapers will be delivered directly to Starbucks. NewsDay will no longer be \$1 but rather "Donation only" since there is no implied limit to the giving. For cashless donors, provide a card that allows them to text their donation to RCHA. There is a \$2 Starbucks coupon with the paper.
- **Shamu & You Family Walk** - Sunday, October 26th starts at 7:30 am. Please be there by 7 a.m. at the LaPlaya tent. The walk begins at the south shores boat ramp entrance. Parking will be at southeast parking lot. Online registration closes at 5 p.m. on Friday. T-shirt and bib pick up will be at Jean Federici's home from 5-7p.m. Friday, October 24 and also available that morning at the park. There are after event/activities/perks available.
 - La Playa Members: when registering yourself online, please use the Online Code **LAPLAYA14**
- **Fantasy on Ice** (Mary Kay Bates, Chris Stehly, Nicole Wickstrand) – Our "Miracle Family" this year is the family of Bryn who is a cancer patient. The rink opens Nov. 20 (4-9 p.m.); Dec. 3rd - tree lighting sponsored by NBC (standing room only so it is better to watch at home); Dec. 14 - Family day (10 a.m.-2 p.m.). Ticket prices \$12/kid, \$14/adults, \$40/season pass. It's a great event to incorporate with Girl Scouts or Boy Scouts "outings".
- **Ways & Means In Unit** (Kate Smith/Heather Wolff)
 - Santa Letters Deadline Nov. 1st (notice will be sent again via the Flya) – *please forward the emailed notice to friends!* Work Party will be held on Weds. 11/19 at 10 a.m. at Kate Smith's house
 - Holiday Party – December 6th, 6 p.m. to 11 p.m. at Carol Landis' home. During the meeting it was determined that the Holiday Party organizers will organize an opportunity drawing. Ticket prices to be announced. Please email Erica Morton (en1242@yahoo.com) with any ideas for opportunity prizes and other ideas that lead to successful opportunity drawings.
- **Ways & Means Out Unit CoC** (Marilyn Cornwell, Linda Hervey, Lisa Vieira) –
 - Celebration of Champions sponsorship cards were passed out during the meeting; account manager needs were fulfilled (meeting for account managers in January); please send new sponsor names to Lisa Vieira.
 - Environmental compliance – splitting the responsibilities into 2 chaired positions. Seeking a chair to plan and prepare for EC needs: duties would include (working on Friday day and Saturday morning (retrieving Edco boxes, putting the boxes together and distributing boxes around the site, making sure that all containers are delivered).
 - Equipment chair(s) –April Purcell/Cheryl Haas will chair
 - Volunteers – Please let Mary Kay and Chris know about other groups that want to fulfill their community hours at CoC
 - Kathleen Sellick identified to request Aramark to underwrite 50% of the cost of the ice cream provided by Fuerte Hills Unit during the Carnival portion of the event.
- **Education** (Heather Wolff) - Hearing Loss. First 3 years of baby's life for hearing is critical. School aged children with mild hearing loss are 12x more likely to fail a grade level. 25% of hearing loss is from ear-buds for music, etc. (destroys the cochlear hairs). Teenagers with hearing loss are reading below grade level. Cochlear implants require a long time of speech and language therapy since the mechanism needs tuning.

- **Membership** (Cheryl Haas/April Purcell)
 - Reminder to the membership. Active status requires attendance to 7 of the 9 meetings; participation in one of the auxiliary wide fundraiser; monetary and active participation in CoC; attendance at one of two hospital auxiliary meetings.
 - New member tea on Friday, 11/7 at Cheryl Haas's house (for sponsors and new members) from 10 a.m.-12 noon. Members will be asked to bring refreshments.
 - The current membership count is 71 active members.
- **Hospital Liaison Upcoming RCHA Unit Events** (Leigh Burdine) –
 - November is last month for toiletries (travel sized toothpaste, toothbrushes, shampoos/conditioners, lotions)
- **Bernardy Center** (Jean Federici for Jet Heintz) – **Calling for Clothing Donations:** clothes needed by Fri. 10/24 (boy's PJ's, sweats, shirts, polo shirts, long sleeve shirts all size 16-18 boys or men's small). Call Jet or drop donations at her house by Friday 10/24. Jet and Flip took 5 children to Disney on Ice and going to a pumpkin patch. Jet already purchased some school clothes but as stated above he still needs some new clothes. Portion of the hospital liaison budget goes to Bernardy Center.
- **Honoring & Remembrance** (Lauren Root a1000saturdays@cox.net) – Cards for get well and remembrance were sent out on behalf of the Unit. Please contact Lauren for details.
- **Publicity** (June Olcott) – Unfortunately our section for last quarter's Chaux Talk was edited. Outdated pictures may show up in future editions. Please take pictures at upcoming unit events (Shamu, Semi-annual meeting, NewsDay) and email them to June at olcott@cox.net.
- **Historian CoC** – Open position (looking for someone who will take last 19 COC years plus the 20th and convert the photos into a photobook or scrapbook).

NEW BUSINESS – revamping communications; if you have any ideas on streamlining our communication, please contact

- eFLYA Coordinator – Deadline October 24th; bringing newsletter into mail chimp (responsive web design), agnostic to reader (mobile, tablet, laptop), provision of links to website with forms.
- Website: www.rchalaplaya.com

MEETING ADJOURNED AT 11:18 AM.