

**RCHA LA PLAYA UNIT**  
**March 18, 2015**  
**Meeting Minutes**

**CALL TO ORDER:** Meeting called to order at 10:04 AM by Chris Stehly, substituting for Heather Wolff.

**SUMMARY OF MOTIONS - Motion:** Alison Sullivan moved to approve February minutes;  
Second: Tracy Wilkinson. All in favor.

**CHAIR ANNOUNCEMENTS & SIGN-UPS**

- End of year meeting will be luncheon held at the Southwestern Yacht Club on June 10<sup>th</sup>.

**TREASURER REPORT** (Tammy Miller) – Balance stands at \$8,423.20 after the La Playa CoC sponsorship of \$5000. Member dues are due on May 1st (\$40 for Actives and \$45 for Supporting). Checks are preferred since there is a 2.5% fee on credit card transactions; however, credit card transactions can be taken next meeting.

**CHAMPION SPEAKER** (Arnold Family) – Danica shared her family’s grueling experience as their son Leo fought against neuroblastoma and OMS. She gave her thanks for the support to Rady Children’s and the HemOnc care and support services.

**BOARD REPORTS**

**CELEBRATION OF CHAMPIONS** – (Lisa Vieira, Marilyn Cornwell, Lisa Stevenson)

- Chair Note:
  - “CoC is 2 months out but everything is happening now!”
- Sponsorships:
  - Lisa Vieira, Sponsorship Chair, is looking for a successor for the next year. If you are interested, please contact Lisa.
  - Deadlines are coming so please don’t forget to submit your \$100 obligatory donation. Del Mar Rotary gave \$4000 already and they are putting on the “Ugly Dog Contest” on April 19<sup>th</sup> from 10:30 to 3:00 at the Del Mar Fairgrounds.
- CoC Treasurer: Check is preferred but Leigh Burdine can also take credit card for the obligatory \$100 donation.
- Equipment: Tammy Miller will create a schedule for all equipment orders. All returning chairs, please send Tammy the equipment list. Tammy was able to get a negotiated rate to reduce costs. All equipment orders need to be in by the end of the month as Tammy needs to place her order by the beginning of April.

- Entertainment – Preparation is going well. Two ponies and princesses are secured but Candice Lyford is looking for boy- related super hero, happy face painters and clowns.
- Snack Shack – Working with connections to get boxes of snacks donated for snack shack sales.
- Celebrities – Padres, 2 Chargers, and working on the Gulls there as well.
- Carnival – The booth spaces are full (with verbal confirmations) and asking for registration forms to be returned
- Volunteers:
  - Sign-up genius link is published and was emailed to members. Please sign up for shifts and try to sign up early! You can always change your shift sign-up if your schedule changes.
- Logo Wear:
  - Celebrities: wearing blue
  - Champions: wearing green (and sweatshirt zip hoods)
  - Sponsors: wearing yellow
  - Pace setters: wearing purple
  - Volunteers: wearing white
  - La Playa members: wearing pink, optional long sleeve zip collar \$35, optional ball cap (pink or grey) \$10 or visors (pink) \$10
  - Chairs: wearing red
  - Fleece vests, sweatshirts, kid watches, beanies, etc. are being worked on as well.
  - Work party will be scheduled the week of May 16-19 at the SD Yacht club in the Staff Commodore’s Room (upstairs). Sign-up is available.
- Logistics:
  - Parking for Celebration – Because of the Navy complex demolition, we are struggling with parking challenges for this year. We have 400 confirmed places at the Hyatt. Ideally, we need 1000 spots. We will pay for Convention Center parking for patients in treatment. Anyone who is a sponsor will get to park at the Hyatt. There is a tentative opportunity for Navy complex parking. We have up to 400, but these could be cancelled at the last minute. If you would like a potential spot at the Navy complex, please call Marilyn about the form to fill out.
    - Julie Connolly will check out if Uber can provide us a “CoC discount code” as another option. More information to follow.

**NOMINATIONS** (Jean Federici) – The proposed slate was announce and will be voted on at the April meeting. The only position open for is CoC Sponsorship. Please contact Jean or Lisa Vieira if you are interested.

**MEMBERSHIP** (Cindy Edson) – Thank you for sending your annual dues. Cindy Edson moved to change membership renewal letters to be sent via email except for those members who still prefer mail; all in favor.

**EDUCATION** (Cheryl Haas) – Women’s Financial Symposium was held at the Estancia and was very good.

**KIDS’ NEWSDAY** (Kristin Gillespie) – Next KND target date is the end of January 2017 and it will be a week-long event. The goal is to net \$500K for the week. RCHA will partner with UT, but instead of a newspaper, we will be distributing a calendar. The team is shopping for additional partners and investigating a crowd-funding tool for improved fundraising capabilities.

**PETCO PARK AUXILIARY NIGHT** (Sheila Thomas) – Thursday, June 17<sup>th</sup> Padres vs. Nationals; tickets are \$25 and will benefit the Genomics Endowment. There will be a special presentation with all the auxiliary members being honored. An email will be sent out with more details.

**JERSEY MIKE’S** – (Robin Olson) – Month of March is Jersey Mike’s month of giving. During March 9-13 – a percentage of sales will go to RCH for every order throughout the county. For all of March, 20% all catering orders over \$100 will go to RCHA. Every day in March, there will be donation buckets positioned at the shops. On March 30<sup>th</sup>, 100% of all proceeds will go RCH. Be there!

**YEARBOOK** (Julie Connolly) – Directory frequency is under discussion. Jean Federici moved to have this tabled until September; all in favor.

#### **AUXILIARY DATES & EVENTS**

- Alpine Unit “Seasonal Flower Fun” March 22nd
- Jersey Mike’s Day of Giving March 30<sup>th</sup>
- Del Mar Unit “Heard It Through the Grapevine” April 16<sup>th</sup>
- Poway Unit “Tabletops and Tea” April 17<sup>th</sup>
- Fuerte Hills Unit “Sweet Charity” April 20th
- Dana Unit “Point Loma Garden Walk” April 23<sup>rd</sup>
- Rancho Santa Fe Unit “Broadway Nights Gala” April 23<sup>rd</sup>
- Mountain View Unit “Boot Scootin Bunco” April 25<sup>th</sup>
- Scripps Ranch Unit “Denim & Bling” April 30<sup>th</sup>
- New Member Orientation May 6<sup>th</sup>
- Young Professionals Unit “Helms for Healing” May 6<sup>th</sup>
- Petco Park Auxiliary Night June 16th

**MEETING ADJOURNED by Kathleen Caffo at 11:33 am.**