

**RCHA LA PLAYA UNIT**  
**September 18, 2015**  
*Lori White's Home*

**Meeting Minutes**

**CALL TO ORDER:** Meeting called to order at 10:01 AM by Chair Heather Wolff.

**SUMMARY OF MOTIONS - Motion:** Alison Sullivan moved to approve June minutes;  
Second: Cinda Caruso. All in favor.

**CHAIR ANNOUNCEMENTS & SIGN-UPS**

- Congratulations to Marilyn Cromwell as recipient of the 10News Leadership Award!
- Sign-ups for hosting and inspiration were circulated. Please contact Chris Stehly if you are interested in hosting a meeting.
- Sign-ups for Kid's News Day volunteers are on SignUp Genius and were circulated.
- Sign-ups for Semi-annual meeting for Wednesday 11/4 at Hyatt Regency Mission Bay from 8:30 to 12 noon. (Tickets are \$30 each. RSVP by 11/1. Linda Baker is coordinating the reservations.

**BOARD REPORTS**

**TREASURER** (Tammy Miller) - Finished the 2014-15 year with a balance of \$9761.27 (\$3,000 in surplus since we didn't spend money on the closet and we cut our expenses). Our bank account moved from Union Bank to Wells Fargo. Budget for 2015-16 was posted on the La Playa website. 2015-16 operating budget is \$4961.27. Instead of sponsoring Rady Children's Hospital Family Walk, the La Playa Unit will look into make a donation to the Rady Children's Genomics Institute after our holiday party fundraiser. Any questions on budget can be submitted to Tammy. Members, please review the budget since it will be voted on at October's membership meeting.

**Question Website:** Is there a credit card processing La Playa website to process donations? Most credit card donations online are directed to the Rady's website. La Playa has a Square account to process "card present" transactions but not "card not present" transactions. Julie shared that she is interested in sharing the responsibilities of managing the website.

**KID'S NEWS DAY** - (Kristin Gillespie, Michelle Riley, & Helen Willink) - Newspaper printing is now out of Los Angeles instead of San Diego so there may be some delays in delivery. Linda Hervey is opening her home again as the circulation hub for our unit. Buckets will be provided for collection of donations. The foundation gives La Playa specific areas to solicit for donations. Dana Unit is willing to help. Starbucks is providing a coupon with the purchase of a paper again.

Last year the auxiliary didn't raise as much as money as they did in previous years. The KND chairs asked units to consider whether they can solicit sponsorships of \$1500.

**CELEBRATION OF CHAMPIONS** - (Lisa Vieira, Marilyn Cornwell, Lisa Stevenson)

Restate the numbers:

- 112 sponsorships (36 donors who gave \$1700+)
- \$565K sponsorships and donations (in prior years, the highest level reached was \$475K; the average funds raised have been ~\$350K)
- Expenses were \$60K
- La Playa Unit gave the hospital \$520K this year

Date for 21st Celebration of Champions: **May 21, 2016**

Open Subcommittees:

- Sponsorship Development Rep - This role is to hunt for new sponsors (and follow up during the giving cycle).
- Awards
- Food
- PR
- Environmental Compliance

**MEMBERSHIP** (Lori White, Erica Morton, Victoria Lugash, & Cindy Edson) - 11 people interested, 9 open spots due to bylaws limitations. Discussion of whether Active members who are not able to attend meeting consistently in the coming may be willing to change their status to Supporting. Other discussion was around the previous change in the standing rule to move new membership admissions in Fall in order to get new members involved immediately. The directory will be published immediately following the vote of our new members so they can be included in the directory.

[CINDY EDSON TO PROVIDE LIST]

| Applicant          | Sponsors                              |
|--------------------|---------------------------------------|
| Jackie Callan      | Cinda Caruso, Sharon Denison          |
| Anna Paul          | Robin Olson, Tammy Miller             |
| Heather Xitco      | MaryKay Bates, Chris Stehly           |
| Dawn Smith         | MaryKay Bates, Chris Stehly           |
| Jenna Hughes       | Megan Rebelo, Regan Wiese             |
| Claudia Virgilio   | Lori White, Erica Morton              |
| Chantelle Malarkey | Candice Lyford, Regan Wiese           |
| Kathy Brown        | Cindy Edson, Erica Morton, Lori White |
| Bernadette Shook   | Marleen Shook, Duhlie Ahlering        |
| Kristin Kurth      | Helen Willinck, Cindy Edson           |
| Sheila Thomas      | Regan Wiese, Megan Rebelo             |

Names will be re-read at October meeting for member vote. New member tea will be held October 23<sup>rd</sup>.

**HOSPITAL LIAISON** (Andrea Shillito, Regan Wiese) - The timing for activities are:

- November toiletries and brown bag collection (please make sure all donated toiletries are unused);
- December 3<sup>rd</sup> - need help to decorate the hospital
- January 3<sup>rd</sup> - help take down holiday decorations
- January - assemble the toiletries and brown bag supplies
- April 20<sup>th</sup> - Birthday party at the Bernardi Center. Jett will send more information.
- Knitted graduation caps - Chairs will solicit knitted caps from SDYC Knitting Committee

**HOLIDAY PARTY** - (Nicole Wickstrand & Gaby Carillo-Sanders) The date for the party will be on **Saturday, December 5.**

**OTHER ANNOUNCEMENTS**

- FLYA submission is by the 24<sup>th</sup>.
- June is asking for pictures. Some upcoming events to take pictures are Rady Children's Family Walk, & Kids' News Day. Please email photos to [olcott@cox.net](mailto:olcott@cox.net)
- Anyone interested in doing the Rady Children's Family Walk on Oct 4<sup>th</sup> please email Linda Hervey.

#### **AUXILIARY DATES & EVENTS**

- *Inland Empire Taste of Hope Wine Tasting* - September 27<sup>th</sup>
- *RCHSD Family Walk* - October 4<sup>th</sup> Learn more and register online at [radychildrenswalk.org](http://radychildrenswalk.org)
- *Kids' Newsday* - October 20<sup>th</sup>
- *Semi-Annual Meeting* - November 4<sup>th</sup> 8:30am-12pm at the Hyatt Regency Mission Bay. Tickets are \$30 each & Linda Baker is coordinating the reservations.
- *Carmel Valley Sounds of Hope with Rob Thomas* - October 10<sup>th</sup>
- *Del Cerro Fall Fantasy Luncheon* - October 17<sup>th</sup>

**MEETING ADJOURNED by 2015-16 Chair, Heather Wolff at 11:14 am.**