

RCHA La Playa Unit
June 10, 2016
Southwestern Yacht Club

CALL TO ORDER - Meeting called to order at 10:06 AM by Chair Heather Wolff. Heather remarked on what an amazing experience Celebration of Champions was. She told the story of a Champion who was only able to attend one year but the family comes back to the event each year. She shared other stories from various families who attended. Heather introduced our guest speaker, Stephanie Kingston, to everyone. Heather thanked everyone for their work and talked about how she has enjoyed being Chair.

SUMMARY OF MOTIONS - Kathee Weisenberg moved to approve May minutes; Leigh Burdine seconded the motion. All in favor. None opposed.

TREASURER REPORT - (Tammy Miller) Balance stands at about \$8300. Tammy could not be here. Lisa Veira moved to approve the budget. June Olcott seconded the motion. All approved, none opposed.

KIDS NEWS DAY - (Kristin Gillespie) Since the paper is printed in Los Angeles, logistics have gotten difficult so the whole concept is changing. Date is being changed to late January, it will be a week of giving. There will be one day with a small self-printed paper where donations will be made. It is being extended to try to include the greater community in the fundraising. There will be a Share-a-Thon through NBC to celebrate how people have raised funds for the hospital. Fundraising is three-tiered: Day of Giving, Sponsorships and Social Media.

NOMINATING - (Jean Federici) Unfinished business from last month. Julie Connelly is taking Lisa Veira's position for Celebration of Champions sponsorships. Nancy Peckham moved to approve Julie's position. Lauren Root seconded the motion. All in favor. We also need someone to fill the Reservation position next year. Reservations are taken for four different events throughout the year. Dawn Smith volunteered to take the position. The slate is now full!

CELEBRATION OF CHAMPIONS - (Lisa Vieira, Marilyn Cornwell) Lisa Vieira reported that last year there were 113 sponsorships last year, 26 small donors, 13 were new. Direct contributions from our unit were over \$255,000 this year. As of last

night sponsorship income was \$534,186.00. Marilyn asked everyone to give themselves a pat on the back for the great job at Celebration of Champions.

Marilyn went over a few housekeeping items:

Please turn in receipts to Leigh Burdine right away. Make sure vendor receipts are in to Leigh also. If you have not paid your \$100 or more, it is past due - please give to Leigh.

Committee chairs - please give feedback to Marilyn. You also need to write your own thank you notes. Supplies are available.

Annie Jessop announced that she has some lost and found items. There are also Logo Wear items available for purchase.

Marilyn asked for people to share stories from the event. Lisa Peckham shared several stories, as did Robin Olson.

Marilyn and Lisa thanked all of the committee chairs individually.

Marilyn spoke of how special the past 21 years have been. Marilyn showed the award for the sponsors that donated \$5000 plus.

MEMBERSHIP - (Cindy Edson, Erica Morton) Heather asked for feedback from new members so that we can help the new members feel welcome and part of the group. We want to make sure that new members are told details about Celebration of Champions as far as what it does and what the time and financial commitment is. It's great to check in and share a job with new members that you sponsor. The sponsorship letters are now a PDF document that you can fill in and the prospective member will have something to fill out as well. We only have one spot open. If someone wants to become a Supporting Member, please let Cindy or Erica know. You can be involved as you want to be and would have first priority to become active again. If you can't consistently come to meetings, please call and let membership know.

Cindy asked all of the new members to stand up; she thanked them for getting so involved so quickly. Awards were handed out for 5 year increments of service.

GENOMICS - (April Purcell) The hospital has committed to raising 2.5 million. Bonita Unit is selling t-shirts, please order one!

GUEST SPEAKER - Stephanie Kingston. Stephanie spoke of what Celebration of Champions means to her family. Her daughter, Cate, was diagnosed with leukemia almost a year ago so they are still in the midst of treatment. The day was amazing because it celebrated Cate but it was great for her two boys also. It was a day of “yes”. The celebrities asking for the kids’ autographs was so special. Cate is not able to go out in public much so it was really great for her to get out. She was able to see others going through treatment too. It was a fun event at a time when there hasn’t been a lot of fun. Cate’s caregivers were there as well and it was nice to see them outside of the hospital. Stephanie spoke of about one of the handlers of the therapy dogs and how she comes every year to support the families. Stephanie discussed how they discovered Cate has leukemia. She told about how incredible the staff has been at the hospital. Her treatment is 2 and 1/2 years. Cate really loves the art room at the hospital.

2015-2016 BOARD RECOGNITION - (Heather Wolff) Heather recognized the outgoing board.

2016-2017 - (Mary Kay Bates) Mary Kay announced the new Board.

September 1st - Del Mar Day at the Races sponsored by the Kiwanis Club of Del Mar. Send Lisa Vieira an email for more information.

Upcoming Events

- Petco Park Auxiliary Night June 16th
- Alpine Unit’s “Seasonal Flower Fun” June 28th
- Inland Empire Unit’s “Taste of Hope” August 14th
- Fetal Alcohol Syndrome Walk September 9th
- Beach Polo Event September 2nd-4th

MEETING ADJOURNED at 11:50 by 2015-16 Chair, Heather Wolff.