

**RCHA La Playa Unit  
Meeting Minutes  
September 15, 2017  
Home of Lori White**

Meeting was **called to order** by Lori White at 10:01 am

Lori announced that her goal is to help the members get to know each other better.  
We have our first social event on October 5th - Fall Craft at Chantelle Malarkey's home  
She would like to focus on childhood cancer information  
Our next meeting will be at the Hospital.  
Marilyn stated that the hospital asks how we want to spend the money we raise.

Ashley McDonald shared facts about **childhood cancer**.

Childhood cancer is the leading cause of death in children under 15  
One in 285 children in the US will be diagnosed with cancer by the time they are 20  
Every day approximately 250 kids around the world will die from childhood cancer

Kathee Weisenberg made a motion to approve the May and June 2017 **meeting minutes**

Motion was seconded by Ceci White            All approved

Allison Sullivan shared the **inspiration**.

Tammy Miller gave the **Treasurer's Report** and stated that we have \$ 4,560.00 in our account.  
We have less in our account than we have in the past, we may need to reduce the amount we donate to Celebration of Celebrations. We can increase our dues or take away some of the items we have been paying for. We can address this now or in the future. Be thinking about this during the year.

Lisa Vieira made a motion to approve the budget as is.  
Lori White seconded. All approved.

The **Holiday Party** will be held on December 2nd at the Landis home.

**Ways and Mean Out Unit:**

Lori White welcomed Liza Pinard back to our unit.  
Julie Connolly reported that we raised \$404,780.07 from Celebration of Champions.  
Julie asked that we all think about new sponsors. Please let Julie know if you can help with Sponsorship Development this year.  
Julie thanked Cameron for writing the thank you notes.

**The date for Celebration of Champions is May 12, 2018**

Liza reviewed the open positions for Celebration of Champions - most were filled during the meeting except the following: Environmental Compliance and Program  
Julie asked for photographs for our new marketing video.

**Guest Speaker** - JoAnne Auger, supportive Care Nurse Coordinator.

JoAnne met Lisa Peckham when her daughter was diagnosed at 5 years old.  
She has been a part of Celebration of Celebrations since the beginning.  
She told us about all the work that the hospital is able to do because of Celebration of Champions. The hospital is very appreciative for all that we do.  
There are about 150 children diagnosed with cancer at Rady Children's Hospital yearly.

Sheila Thomas and the **Membership Team** reported that we have 68 active/lifetime active members. We will be trying a new timeline for **new member applications**.

Applications for new members will be due in April.

We will vote in May. New members will start attending meetings the following September

Prospective new members need to attend at least one meeting during the year.

Prospective new members must attend Celebration of Champions.

**Sponsors** must be in good standing:

Have attended 80% of meetings for that year. (7 out of 9)

Must have attended semi-annual or annual meeting of RCHA

Sponsors must attend Celebration of Champions

Sponsor must list their Celebration of Champions involvement and Unit involvement

There will be a link to the new application on the website. It will also be emailed out.

The current by-laws already reflect the Sponsor requirements.

**Social Event:** We will be making "Lovies" on October 5th at Chantelle Malarkey's home, 3747 Dudley St. from 10-12. Bring scissors and a drink.

Andrea Shillito reported on **Hospital Liaison** business. We will be filling up the clothes closet at the hospital. Please bring toiletries to any meeting. Look for a fall decorating opportunity.

A clipboard was sent around for attendance at the **RCHA Semi-Annual meeting**. It will be held on November 1st at the Hyatt Regency. Remember that active members must attend

Leigh Burdine gave the **Education Report**. Please contact Leigh Burdine or April Purcell if you would like the full notes from the Education meeting.

Kathleen Caffo reported that **Fantasy on Ice** is rebranding and it will be called **Rady Children's Ice Rink**. That will help communicate what we are fundraising for. Liberty Station's new PR firm has been working with the hospital to rebrand and promote the event. There will be a movie on the tree-lighting night. Opening night is November 16th.

Erica Morton adjourned the meeting at 11:37 am. The next meeting is at the hospital on 10/20.